

REMARKS

Claims 22-50 are present in this application. Claims 22, 29, 36 and 43 are independent. Claim 50 is added. No new matter is added.

Support for the claims is found in the disclosure as originally filed.

The amendment filed on July 11, 2011 is incorporated by reference. To the extent an Advisory Action has been issued on July 28, 2011, this amendment is submitted.

For the following reasons, reconsideration is respectfully requested.

Prior Art Rejections

To the extent that the Advisory Action states that Tozaki discloses in col. 14, lines 41-48 that a DVD includes a lowest reading rate, it is noted that claim 1 further recites that the playback speed information is represented by a *multiplication* of a basic speed information. In Tozaki, the various speeds are simply *multiples* of the lowest reading rate, and each is not one that is represented by a *multiplication* of the lowest reading rate.

Additionally, to the extent that the Advisory Action states that Weijenbergh discloses in col. 8, lines 19-24, and col. 9, lines 3-15 and 23-51 the velocities for maximum reading power, it fails to remedy the deficiencies of Tozaki.

Accordingly, Tozaki and Weijenbergh, either individually or in combination, fail to disclose or suggest each and every feature of claim 22, and Tozaki and Weijenbergh, either individually or in combination, fail to disclose or suggest each and every feature of claims 29, 36 and 43 reciting similar features of varying scope. Based on all of the above, claims 22, 29, 36 and 43 are patentably distinguishable over the applied references and their combination.

Further, other cited reference fails to cure the deficiency of Tozaki and Weijenbergh. Thus, the respective dependent claims are also patentably distinguishable over the applied references and/or their combination for at least the reasons discussed above and/or for the additional features they recite.

Withdrawal of the rejections is respectfully requested.

CONCLUSION

In view of the above, Applicants believe the pending application is in condition for allowance.

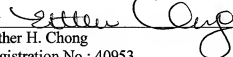
Should there be any outstanding matters that need to be resolved in the present application, the Examiner is respectfully requested to contact Seth S. Kim, Registration No. 54577, at the telephone number of the undersigned below to conduct an interview in an effort to expedite prosecution in connection with the present application.

If necessary, the Director is hereby authorized in this, concurrent, and future replies to charge any fees required during the pendency of the above-identified application or credit any overpayment to Deposit Account No. 02-2448.

Dated: AUG 11 2011

Respectfully submitted,

By



Esther H. Chong

Registration No.: 40953

BIRCH, STEWART, KOLASCH & BIRCH, LLP
8110 Gatehouse Road, Suite 100 East
P.O. Box 747
Falls Church, VA 22040-0747
703-205-8000